## **APRIL 2020**



# THE REAL/TOR REPORT

BEAVER COUNTY ASSOCIATION OF REALTORS®

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#### Mission

The Beaver County Association of Realtors<sup>®</sup> is the principle resource for membership by providing relevant and needed information, services and education to uphold the ethics and professionalism of real estate practice.

#### Vision

BCAR is committed in being the visionary for the future for our members and community.

#### Value

The members of the BCAR are committed to being the conduit for the future of our membership and the communities we serve.

# President's Report

### Why Get Involved - Part 2

This is the final installment of a two part-report from BCAR President Sherman Hostetter, Jr. regarding the strong reasons to get involved with The Beaver County Association of Realtors<sup>®</sup>.

Part one can be accessed from our website: www.mybcar.com < About Us < Newsletter

Over the years I have heard a lot of people say, why would I want to get involved in an association? Although I cannot speak for everyone, I personally feel there are several strong reasons for involvement in the Beaver County Board of Realtors and the executive committee, the board and the committees – Education and Experience. With a service oriented business such as the real estate profession, the keys to success are the education, experience and ability to form a quality team (support system).

#### Rent

Someone once said, "Association service is the method of paying the dues (rent) we owe for occupying space within our industry." I come from a family that has been in the real estate auction business for over 60 years. We have several family members, numerous full and part time employees, all making their living from our real estate and auction business. Association involvement is one way we are able to give something back to a profession that has been very good to all of us over the years.

#### Friendships

Whether through board service or attending state and national conventions, many lifetime friendships are established. Ideas, successes, problems and solutions are all freely shared with each other. I believe most real estate companies are family oriented and/or family friendly and provide a unique environment for all of us to work in. Our profession and our lives are greatly enhanced by these relationships.

#### **Personal Growth**

Serving within an association forces you to make decisions, compromises, solve problems and create solutions. It teaches you to plan ahead, budget, understand the political process and speak publicly to large and small groups including your peers. All of these areas nurture the maturity process.

Starting at the local level serving as a board or committee member, then working through the executive offices is an experience like no other. In watching those who have had the same experience with involvement and taking into consideration my own personal growth, I can honestly say that serving an association is a beneficial and worthwhile experience. My family and I have been blessed by being involved. Whether on a local, state or national level, I highly recommend getting involved. You, your association and your business will be stronger because of it.

Sherman Hostetter 724.603.2333

#### 2020 Officers & Directors

President Sherman Hostetter

President Elect Judy Plakosh

<u>Treasurer</u> Brooke Witterman

Secretary Denise Molchen-Donnelly

<u>Directors</u> Jeff Ammerman Lori Mikula Bianco Barb Cardinale Leslie Chaklos Randy Klingensmith Jeanie Parrish Leslie Pazur Lorraine Ross Bridget Wysocki

Immediate Past President Beverly L. Pietrandrea

> Affiliate Liaision Joe Newtz

Association Executive Rose DeWeese

# **COVID-19 BCAR UPDATES**

In an effort to keep everyone informed without overloading, bombarding and blowing up your email and social media, BCAR devised a communication plan to keep all members up to date regarding COVID-19. Our members will receive at least one detailed email a week as a result of updates from the Pennsylvania Association of Realtors weekly conference call with all the local associations in the state and various other inputs from government officials. The email will be housed on our website: <u>https://www.mybcar.com/aboutus.cfm</u>. Look for posts to the BCAR Facebook page as well.

Events that are posted in this month's newsletter are TENTATIVE dates. That means that no-one can be certain when we will be able to join in group settings. Hopefully these events will be viable on the dates that we are advertising. If changes need to be made we will communicate those new dates. Please check the BCAR Calendar of Events at: https://www.mybcar.com/calendar/displaycal.cfm

# **Additional Resources:**

- 1. PAR COVID-19 Updates <u>https://www.parealtors.org/coronavirus/</u>
- 2. COVID-19 Addendum: <u>https://www.parealtors.org/covid-19-addendum-available-for-use/</u>
- 3. Right Tools, Right Now Webinars, education, marketing reports to share with your clients, at a discounted (or free) rate. You are done cleaning your house by now. Use this down time to expand your horizons at: <a href="https://www.nar.realtor/right-tools-right-now">https://www.nar.realtor/right-tools-right-now</a>
- 4. NAR: https://www.nar.realtor/coronavirus-a-guide-for-realtors
- 5. PA Commonwealth: <u>www.pa.gov/guides/responding-to-covid-19/</u>

#### The Realtor<sup>®</sup> Report – APRIL 2020



# VOTE!

The Primary Election previously scheduled for April 28 has been postponed to June 2!



# www.vote.org/state/pennsylvania,

#### This is the place to go to:

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JUNE

- Check your voter registration
- Register to vote
- Get an absentee ballot
- Set-up election reminder
- Find polling place locations

# HELPFUL LINKS

Below are some online classes, webinars, videos, and other resources provided by the National Association of REALTORS<sup>®</sup>. These are full of helpful information that you can use when life gets back to normal.

Code of Ethics

https://www.nar.realtor/about-nar/governing-documents/code-of-ethics/code-of-ethics-training

Realtor® Safety Series: Prospect or Predator https://www.onlinelearning.realtor/A/Product/Details/4394/

Financial Tips During Challenging Times https://www.nar.realtor/center-for-realtor-financial-wellness/financial-wellness-webinars

> C2EX - Commitment to Excellence C2EX - https://www.nar.realtor/commitment-to-excellence-c2ex

Complete List of Designations and Certifications https://www.nar.realtor/education/designations-and-certifications

### REALTORS EDUCATIONAL INSTITUTE

### THE BEAVER COUNTY MARCH MADNESS CE PROGRAM IS BACK! MAY 20, 2020

Door Prizesi

FREE Lunch

sponsors:

# details:

Only \$40 per course!

Wed, May 20th:

- 9 AM 12:30 PM The Impact of Real Estate on a Balance Sheet with Brian Bohn, CPWA®, CFP®, CPFA
- 1 4:30 PM Social Media Trends in Real Estate with Vinny Sullivano, Marketing Expert

# location:

Fairfield Inn 1438 Brodhead Rd, Monaca, PA 15061



Register at www.RAMPschool.com > Continuing Education



# **Updates on License Renewal**

PAR and the state's Bureau of Professional and Occupational Affairs recently discussed the upcoming license renewal process. The two-year real estate license period ends this year and members will be required to renew their licenses. The bureau will be sending an email alert to all licensees to let them know the renewal process is open on the Department of State's website.

- Logging into the Pennsylvania Licensing System or PALS and making sure their information is accurate, **especially their email address**.
- If you are a new licensee, create an account in PALS. New licensees are required to take specific classes for their first continuing education cycle.
- Checking your records to make sure you have 14 hours of continuing education, including the required 3.5-hour advertising and property management class.
- Talk to your broker to find out when your broker is renewing their license. Agent renewals will not be fully processed until after your broker has completed theirs.
- The <u>NEW</u> online renewal deadline is <u>August 29, 2020</u>.

# Welcome New BCAR REALTOR® Members

**BERKSHIRE HATHAWAY HOMESERVICES** 

Diane Straka – Cranberry

**COLDWELL BANKER** 

Daniel Blatt – Cranberry

**REAL LIVING VOLPINI REALTY GROUP** 

**Brett Green** 

# **Welcome New BCAR Affiliate Members**

American Advisors Group 197 Oakville Rd. Beaver Falls PA 724-987-8342 Debbie Price

The Sherwin-Williams Company 2640 Constitution Blvd. Beaver Falls PA 724.847.8239 Dave Braydich & Abby Cusman





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#### Let's get started

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